
SustainEUorPlanet – Jean Monnet Chair Project

presents

SustainEUorPlanet Seminar in Bologna

Thursday 24 April 2025, from 10:30 to 13:30 (CET)

Aula 15, DISTAL, viale Fanin 50, Bologna

***"Economic Integration:
Definition, Levels and Effects"***

Prof. Alessandra Castellini

Università di Bologna

Member of the SustainEUorPlanet Research Team

Abstract: The seminar deals with Economic integration, exploring what it means, the different levels at which it could be carried out and the key aspects related to this process. A brief overview of some realistic examples of integration will also be provided.

Prof. Alessandra Castellini: Alessandra Castellini is Associate Professor of Agricultural Economics and Appraisal at the Department of Agricultural and Food Sciences (Alma Mater Studiorum – University of Bologna). She earned a PhD in “Agricultural Economics and Policy”. She teaches a Triennial degree (Principles of Economics - Economics of International Agrifood Markets) and Master's degree (Strategic Management). From 2018-19 she's been leading a Laboratory for master students about Business Creation and Entrepreneurship. Furthermore, she coordinates the module about “Agricultural Economics and Market” in a second-level Master about “Design and Management of innovative, sustainable and technologically advanced agricultural systems”, co-funded by the University of Bologna. Current research interests include the study of the agrifood markets and global value chains, technical-economic analysis of production systems also linked to circular economic aspects, the value chain mapping and evaluation. Furthermore, marketing surveys on the agrifood consumer's behaviour and the consumer's perceptions towards innovative foods. Regarding international trade, she's working on GI products and has recently completed the ARISE+ - Indonesia Trade Support Facility, funded by the EU. She has been involved in European projects, i.e. the H2020 project AgriFoodBoost (ended in 2024) and the Horizon Europe project ALLIANCE (2023-2025). Member of the University of Bologna Presidio della Qualità, Teaching section. Vice-President of the Professional Association of Agronomists and Foresters of Bologna. She authored more than 100 papers.

SustainEUorPlanet: The Project offers an interdisciplinary and critical analysis of international policies and legal frameworks of the European Union aimed at economic and social equity, respect for the environment, access to clean energy and essential goods, and the search for security to overcome geopolitical tensions and asymmetries. SustainEUorPlanet has a dual purpose. On the one hand, it offers a set of activities that provide for the training of an excellent management and academic class, involving EU, national and international officials, politicians, NGOs, companies and public administrations. On the other hand, the Jean Monnet Chair project studies and analyses the role of the EU as a global player in constantly promoting a sustainability agenda for trade, environment, energy and climate policies, highlighting the importance of the responsibility of economic actors and the relevance that EU citizens can have in shaping and enforcing the EU's external instruments through participation and transparency. Equal attention is paid to security policy in the context of the global economy (see the [project's webpage](#) and [LinkedIn account](#)).